

The Evolution of HR | 12th Annual GSHR Conference

Tuesday May 11, 2010

Granite State
HRC



Dear Exhibitor/Sponsor Candidate,

I am excited to be the Exhibitor Committee Chair this year after serving so many years on the committee. I look forward to seeing exhibitors and sponsors who have been with us for past conferences, and welcome new ones!

The theme for this year's conference is **"The Evolution of HR."** As we "evolve" this year, some of the sponsorship opportunity levels have changed slightly [see following pages for details]. In consideration of the current economic climate, we want to try to provide as much value for your money as possible, as we appreciate you spending it with us!

Reasons to spend your money on exhibiting or sponsoring at the **Granite State Human Resources Conference** on **May 11, 2010**, at the Center of New Hampshire-Radisson Hotel, downtown Manchester, NH include:

- ❖ Once again in 2010 all nine human resource chapters and affiliates across New Hampshire, as well as other top-level HR leaders, will be involved, which means you can expect access to more than 425* HR professionals in one area at one time
- ❖ There is no better place to find more face time with the decision makers to whom you want to talk! Here is your chance to renew relationships you have and create new ones.
- ❖ The day-long program will feature timely speakers and informative break-out sessions as well as great networking opportunities and lots of fun.

For the 2010 Conference:

- We are attempting to address the concerns and/or complaints regarding the layout of booths last year and to find that delicate balance of appropriate "face time" for vendors and attendees while providing valuable training to attendees!
- All Vendors will be in the Expo Center, at the hub of the activity (the exclusive area for the Keynote speech, meals and snacks including lunch, additional breaks between seminars and a fabulous networking reception at the end of the day).
- There will be premium booth slots in the heart of the traffic flow of the Expo Center and the usual array of sponsorship opportunities including some new ones (see the subsequent pages for details).
- Registration and continental breakfast will start at 7:00 AM on May 11th. This means that you will have even more face-time with the attendees. Please note that **booths must be ready no later than 7:00 AM**. Again, we will have time the night before for those who wish to set up booths then.

Please note that the GSHRC booths and sponsorships tend to go quickly so please register soon! Once again this year, exhibitors can register online via a secure form and pay with a credit card. Please visit the conference web site www.gshrconference.org for more details.

The conference thanks everyone who participated in 2009. Initial inquiries and questions should be directed to me (Shari Marston 603-672-8900 x 160), or my committee members Gordon Woodfall (603-431-1553) or Yola DeDominicis (603-766-4909). We have enlisted the help of a new Events Manager, Green Tree Event Consultants from Maine (contact info at bottom of attached documents). They will help coordinate your registration and set-up.

See you on May 11th and thank you! The following pages detail your opportunities and we will follow up with more details as we get closer to our event ...

Shari Marston

*Last year the **Granite State HRC** attracted more than 425 people, a record following! This year, the committee is taking steps to insure another great turnout.

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MAJOR
\$3,000
(4 available)

- Company banner at the front of the main stage, ongoing verbal recognition
- Booth in premium location *(electrical included)*
- Four conference registrations including lunch
- Full-page ad in conference program
- Eligible to insert one promotional item in conference tote bags
- Company logo in all public relations *(circulated to 5,000+ HR professionals)*
- Logo & weblink on gshrconference.org
- Web banner announcing your sponsorship for your website
- Recognition in all printed materials

KEYNOTE
\$2,675
(1 available)

- Signage outside keynote session, and in front of keynote area
- Verbal recognition before keynote address
- Booth in premium location *(electrical included)*
- Four conference registrations including lunch
- Full-page ad in conference program
- Eligible to insert one promotional item in conference tote bags
- Company logo in all public relations *(circulated to 5,000+ HR professionals)*
- Web banner announcing your sponsorship for your website
- Recognition in all printed materials

NETWORKING EVENT
\$2,675
(1 available)

- Company banner at the front of the networking session area
- Verbal recognition as the Networking event sponsor prior to event
- Booth in premium location *(electrical included)*
- Four conference registrations including lunch
- Full-page ad in the conference program
- Eligible to insert one promotional item in conference tote bags
- Company logo in all public relations *(circulated to 5,000+ HR professionals)*
- Web banner announcing your sponsorship for your website
- Recognition in all printed materials

BREAKFAST & BREAKS
\$2,500
(1 available)

- Logo on official reusable, plastic conference water bottles
- Signage at conference food stations
- Booth in premium location
- Three conference registrations including lunch
- Tent cards with your logo on all tables
- Web banner announcing your sponsorship for your website
- Recognition in all printed materials

TOTE BAG
\$2,500
(1 available)

- Exclusive logo on conference bag
- Booth in premium location
- Three conference registrations including lunch
- Eligible to insert one promotional item in conference tote bags
- Company logo in all public relations *(circulated to 5,000+ HR professionals)*
- Web banner announcing your sponsorship for your website
- Recognition in all printed materials

LUNCH TABLE
\$2,500
(1 available)

- Banner near lunch serving area
- Centerpiece sign at each lunch table and promotional item at each place setting
- Three conference registrations including lunch
- Tent cards with your logo on all tables
- Web banner announcing your sponsorship for your website
- Recognition in all printed materials

Note: Price reduced to \$1,500 if sponsor provides centerpieces. Exhibitor Chair requests preview of design.

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<p>HERO AWARD \$2,500 <i>(1 available)</i></p>	<ul style="list-style-type: none"> - Signage at podium prior to Hero Award - Verbal recognition prior to Hero Award ceremony - Booth in premium location - Three conference registrations including lunch - Full-page ad in the conference program 	<ul style="list-style-type: none"> - Company logo in all public relations <i>(circulated to 5,000+ HR professionals)</i> - Web banner announcing your sponsorship for your website - Recognition in all printed materials
<p>VIDEOTAPING \$2,500 <i>(2 available)</i></p>	<ul style="list-style-type: none"> - Signage and mention at each session - Logo at beginning of each webcast recording - Full-page ad in the conference program 	<ul style="list-style-type: none"> - One conference registration including lunch - Company logo in all public relations <i>(circulated to 5,000+ HR professionals)</i> - Recognition in all printed materials
<p>CONCURRENT SESSIONS \$1,500 <i>(4 available)</i></p>	<ul style="list-style-type: none"> - Signage at the entrance to each session - Mention as sponsor at start of each session - Option to place promotional materials on each seat in a breakout session. 	<ul style="list-style-type: none"> - Two conference registrations including lunch - Web banner announcing your sponsorship for your website - Recognition in all printed materials
<p>BADGE & NECK CORD \$1,500 <i>(1 available)</i></p>	<ul style="list-style-type: none"> - Name/Logo on all conference neck-holder name badges and neck cords - Oversized name badge with printing on both sides 	<ul style="list-style-type: none"> - Two conference registrations including lunch - Recognition in all printed materials
<p>REGISTRATION \$900 <i>(1 available)</i></p>	<ul style="list-style-type: none"> - Banner at registration desk - One conference registration including lunch 	<ul style="list-style-type: none"> - Recognition in all printed materials
<p>KEYTAG \$900 <i>(1 available)</i></p>	<ul style="list-style-type: none"> - Name/Logo on Keytag attached to tote bag - One conference registration including lunch 	<ul style="list-style-type: none"> - Recognition in all printed materials <p><i>Note: Cannot be direct competitor to Tote Sponsor</i></p>
<p>NOTEPAD \$900 <i>(1 available)</i></p>	<ul style="list-style-type: none"> - Premium notebook imprinted with your logo distributed for Keynote address 	<ul style="list-style-type: none"> - One conference registration including lunch - Recognition in all printed materials
<p>PEN \$900 <i>(1 available)</i></p>	<ul style="list-style-type: none"> - Premium pen with your logo distributed for Keynote address - One conference registration including lunch 	<ul style="list-style-type: none"> - Recognition in all printed materials

Register today at [gshrconference.org!](http://gshrconference.org)

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EXHIBIT SPACE

Here's what our exhibitor package includes:

- 8' deep by 10' wide booth
- 7" by 44" booth ID sign
- 6' skirted table
- 2 chairs
- Wastebasket
- Recognition in printed material

**Only 48
Available!**

*Please Note: Booths sold on a first-pay, first-serve basis, which will determine booth location.
Limit of two booths per vendor.*

PRICING OPTIONS

Single Booth - \$725 (includes two conference registrations)
Double Booth - \$1,450 (includes four conference registrations)

Additional Staff - \$50 per person (with booth or sponsorship)

ADVERTISING OPPORTUNITIES

Full page ad in conference program - \$500 (4 available)
Web banner on gshrconference.org - \$250

SPECIAL ORDERS

Standard electrical power (5 amps) - \$60
Wireless Internet access - \$25

Connect with New Hampshire's finest HR professionals.

Register at gshrconference.org!